

# Pine Lodge Restaurant

Heartwood Conference Center & Retreat  
N10884 Hoinville Road, Trego, WI  
715-466-6300 [www.heartwoodcc.com](http://www.heartwoodcc.com)

## Starters

### Salmon Croquettes - \$11.5

Deep fried salmon croquettes, served with sriracha mayo.

### Stuffed Garlic Bread - \$8.5

Stuffed with pepperoni and mozzarella, served with marinara sauce.

### Cheese Curds - \$8

Jumbo hand breaded cheese curds, served with ranch or marinara.

### Po Boy Sliders - \$9

Three shrimp sliders, served with remoulade sauce.

### Bone In Wings - \$9.5

1 lb of wings with your choice of sauce, served with ranch or blue cheese.

Sauces: mild, medium, hot, 3 alarm, spicy garlic lime, bbq, honey bbq, sweet & smokey bbq, spicy bbq, teriyaki

## Burgers & Sandwiches

Served with french fries and a pickle. Add a side garden salad for \$1.5 or a side caesar salad for \$2.5.

### Philly Cheese Steak - \$10

Sliced ribeye, topped with peppers, onions and choice of cheese.

### Italian Chicken - \$9

Your choice of grilled or fried chicken. Topped with sautéed spinach, mushrooms and red wine vinaigrette.

### Classic Chicken - \$9

Your choice of grilled or fried chicken. Topped with lettuce, tomato, onion, and mayo.

### Buffalo Chicken - \$9

Your choice of grilled or fried chicken. Topped with hot sauce, lettuce, tomato, onion, and blue cheese or ranch.

### Shrimp Po Boy - \$10

Deep fried shrimp topped with pickles, cabbage and remoulade sauce.

### Deep Fried Fish - \$10

Deep fried haddock topped with lettuce, tomato and tartar sauce.

### Portabella Caprese Panini - \$8

Portabella mushroom topped with lettuce, tomato, mozzarella, fresh basil, and balsamic reduction.

### Cheeseburger\* - \$8

Hand-pattied burger topped with lettuce, tomato, onion, and your choice of cheese.

### Build Your Own Burger\* - \$10.5

Hand-pattied burger with your choice of toppings.

Cheese: swiss, provolone, pepperjack, cheddar, smoked gouda, ghost pepper

Sauces: mayo, bbq, ketchup, mustard, peanut butter

Additional Toppings: lettuce, tomato, raw onions, pickles, seared bacon, sautéed mushrooms, sautéed onions, pickled onions, jalapeño, avocado, fried egg

## Soups & Salads

### Chicken Wild Rice Soup

\$2 a cup or \$4 a bowl

### Crab & Corn Bisque

\$3 a cup or \$5 a bowl

### House Salad - \$3

Mixed greens topped with red onion, cucumber, cherry tomatoes, croutons, and choice of dressing.

### Caesar Salad - \$5

Romaine tossed with shredded parmesan, croutons and caesar dressing. Add grilled chicken \$8.

### Blackened Shrimp Salad - \$10.5

Mesclun mix topped with red onion, roma tomatoes, bacon, cheddar cheese, croutons, and creole vinaigrette.

### Salmon BLT Salad - \$11.5

Mixed greens topped with cherry tomatoes, avocado, bacon, croutons, and creamy tomato vinaigrette.

Parties of 8 or more will automatically be assessed a 21% gratuity.

\*Consuming raw or undercooked meats, poultry and seafood may increase your risk of food-borne illness.

# History of Heartwood



Above: The Main House at Hoinville Hills

**The Hoinville Family, 1922–1955.** After traveling to Washburn County, Wisconsin in 1922 by train, Chicagoans Charles and Julia Hoinville traveled 26 miles in an open sleigh in ten below zero cold to view 1,200 acres owned by the railroad. They purchased the property and named it Hoinville Hills. Their three-story summer home, built in 1923, used logs from the property, which were hauled by a Model-T Ford truck. It was located at the same site as the Eagle Lodge Conference Center. The remarkable lodge had beautiful woodwork, wooden ceiling beams, lots of windows, and a large fireplace made from stones picked from local fields. It had electricity, which came from a gas generator and banks of batteries on the home's back side. Ice was cut from the lake in the winter for refrigeration and was stored in an ice house nearby. The year-round caretaker's house also had indoor plumbing, running water, and electricity. Firewood was used for cooking and heating. A former resident said, "the wood cook stove made the best bread and fried chicken", and said that during the Great Depression, they never went hungry. In January 1942, Julia Hoinville passed away. Mr. Hoinville later married a Mrs. Mary Symons. He retired from the railroad in January 1946, after 52 years of service. After he passed away in 1955, Mary Hoinville sold the land to the Paradise Sportsmen's Club.

**The Paradise Sportsmen's Club, 1955–1960.** The Sportsmen's Club's headquarters was in Chicago. It was rumored that they were a part of the mafia due to the armed guards at the entrance. This club built a garage, the long stable building near the caretaker's house, and the five cabins on the west end of Hoinville Lake. They are still in use today. This club lost the property because they didn't pay their taxes.

**Camp Adventure, 1960-1962.** Camp Adventure, Inc. bought the property in 1960. Mr. Chris Deecorp sold three sets of 99-year leases for two-week vacations at the cabins. When the lease holders discovered the multiple leases, they tried to sue Camp Adventure. They didn't get their \$500 back because Mr. Deecorp and his girlfriend fled to Mexico with all of the money.

**Northwest Suburban Council of the Boy Scouts, 1962-1977.** In autumn 1962, the Northwest Suburban Council of the Boy Scouts, from Des Plaines, Illinois, bought Hoinville Hills for back taxes (about \$15,000). In the summer of 1963, a volunteer staff built the first part of the Namekagon Scout Reservation, with four campsites and a shower house on the west side of Hoinville Lake. The next summer, they opened for wilderness camping. All meals were prepared at the camp sites. In the summer of 1969, the swamp road on the north end of Hoinville Lake, leading to the cabins, was rebuilt by staff members. Hundreds of logs and tons of sand were put down to prevent the road from washing out. The screened porches on the five cabins were added in 1970. During 1971-72, logs were hauled in east of the present day maintenance shed and were sawed into lumber. The lumber was used to build a trading post, shower house, activity building, and outhouses on Pear Lake. The trading post sold Boy Scout patches, t-shirts, food, candy, mugs, and beverages. Today it serves as Heartwood's maintenance shed. During the summer of 1974, close to 2,000 scouts attended the camp, but by the summer of 1976, the cost of gasoline to travel the 400 miles to the camp became an issue for the adult troop leaders. A sharp decline in attendance resulted. This forced the Boy Scout Council to close and sell the camp.



Above: Boy Scout Camp Staff, 1973.

**John Patrick Investments, 1977–1978.** On December 29, 1977, the Boy Scout Council sold the property to John Patrick Investments, Inc., for \$330,000. The 1,200 acres were listed as four parcels of land. In 1978, Patrick Investments sold the south part of the land to F. Richard Titus and Owne Smith. This is when the original 1,200 acres were divided. As a result, the present property is only about 750 acres.

**The Briar Patch, 1978-1998.** During the Titus ownership, the lodge basement was remodeled into a bar called the Briar Patch. In April 1980, a 10,000 acre forest fire burned 100+ acres across the south end of the property, down by the Namekagon River. After the fire, Mr. Titus had the burn area bulldozed clean and wanted to turn it into a golf course. It is surmised that the Department of Natural Resources put a damper on this idea since fertilizer for the course would have run directly into the nationally-protected Namekagon River.

**The Schwan Center, 1998-2005.** Mr. Titus sold the property in 1998 to Bethany Lutheran College, Evangelical Lutheran Synod, Mankato, Minnesota. Grant funding was appropriated by the Marvin Schwan Foundation, so the property was named The Schwan Center. Bethany envisioned using the center for educational purposes and embarked on a site improvement and building program. A retreat center and five duplexes were built first. Then, in 2000, the Eagle Lodge Conference Center and the hotel wings on either side were completed. The reinforced concrete decking was trucked in from Winnipeg, Canada. A huge crane lifted the sections off the truck and onto the foundation. The large wooden beams came from out West and the stones arrived in wooden crates from Indiana. Howard Ullom, a Trego masonry contractor, was hired to build the fireplaces and lower level walls in the conference center and hotels. Bethany's board decided that running a retreat center was not a part of their core mission, so in 2005 they decided to sell. Having a strong desire to retain the property within the Lutheran community, they approached Thrivent Financial to see if there was an interest in acquisition.



Above: Construction of Pine Lodge Restaurant

**Heartwood Conference Center & Retreat, 2005-present.** Heartwood was purchased by Thrivent Financial to carry out and complement the organization's mission, demonstrating its core values in a unique and different way. Heartwood is an experience of togetherness, learning, celebration, and overall wellness for the benefit of the Lutheran community and others. While the vast majority of the buildings and landscaping have remained the same, Thrivent has made some recent capital improvements, including: Purchase of the north end of the property, adding signage and building the Welcome Center and the completion of a new 20-room hotel unit, along with additional landscaping and promenade. As Heartwood continues to grow and develop it remains a perfect setting for corporate, church retreats, reunions, wedding, personal vacations and so much more.

Thanks to Harold Henriksen for his enthusiasm in developing the history.